

Sustainable Fashion Masterclass

**Strategy and Training
for Sustainable Fashion**

*Developed & delivered
by Dr. Clara Vuletich*

Clara Vuletich Consulting Services works with Australian fashion retailers and brands to transition towards a sustainable and circular industry.

The Fashion Sustainability Masterclass is a program of transformative learning to help people and organisations adapt and thrive in a sustainable fashion industry.





About the programme

Australian consumers are increasingly demanding transparency from their favourite fashion brands – what is your plan for improving workers' rights in your supply chain and sharing this with your customers?

Plastics and packaging pollution is a hot topic in Australia right now and the packaging used in fashion and supply chains has huge impacts – what is your plan to address your packaging strategy?

The fashion industry is changing rapidly, with sustainability and responsible business driving a huge revolution across the globe. Fashion brands and retailers now understand that addressing sustainability and transparency in their business can reduce costs, engage and inspire customers and staff, and strengthen their brand. In Australia, this changing business and professional landscape demands new knowledge and skills for fashion industry veterans and recent graduates.



About the programme

In this deep-dive programme, you will discover key ideas that underpin sustainable and circular fashion. You will also learn tools and strategies for developing sustainable products and business practices throughout the textile and garment supply chain.

You will gain cutting edge insights from a global perspective and have the chance to develop your own project brief, with one-on-one mentoring and coaching. The programme will include participants from different brands and retailers, so you will have the unique opportunity to learn from your industry peers and be part of a growing network of passionate professionals.

Our ultimate aim is to empower you and your organisation to start your sustainability journey without compromising on business growth.

1 Education

Latest information, tools and strategies on sustainable and circular fashion

2 Mentoring

Tailored and expert mentoring from Dr. Clara Vuletich

3 Community & Networking

Become part of a growing network of like-minded and passionate industry professionals

About Clara

Dr. Clara Vuletich is a sustainability strategist, designer and educator who is passionate about driving positive change in the fashion and textile industry.

Clara has over 10 years of experience as an expert facilitator and trainer of sustainable design innovation in industry and education.

She has taught design students and industry professionals in Australia, UK and Sweden and is a Research Associate at the pioneering sustainable textiles research group Centre for Circular Design, University of the Arts London.

Clara holds a PhD in sustainable textile design from the University of the Arts London and has consulted to a range of brands and retailers including H & M (Sweden), Sussan, TigerLily Swimwear and Spell & the Gypsy Collective. She is also a trusted source in the Australian media, appearing on ABC Lateline, ABC 702 Radio and a range of trade and lifestyle publications.



“This course was exactly what I was looking for.
The overall experience was engaging and thought provoking
and I feel well equipped to continue my journey in the
sustainable fashion space - with the bonus of a new,
lovely community”

“Thank you for sharing your knowledge with us,
it was an inspiring course.”

Who is it for?

Fashion Industry Professionals

This course is for fashion industry professionals in both large and small organisations, across fashion apparel, luxury, sportswear, and outdoor. It is an intensive masterclass, designed for up to 10 people.

For larger companies, roles or functions that will benefit include buyers, designers, production and quality managers, marketing, logistics, retail/merchandising, upper management and sustainability staff.

The course is equally beneficial for staff from smaller, SME-size companies who are across several functions and roles.





Course Structure

The program consists of five modules and two coaching sessions. The modules are a combination of lectures, creative workshop sessions and presentations from experts/thought leaders.

Each module is one full day delivered over several months starting, see below.

MODULE 1 Introduction & Finding Your Purpose

MODULE 2 Fabric Sourcing & Social Impacts in the Supply Chain

MODULE 3 Packaging, Use & End-of-Life

MODULE 4 Better By Design

MODULE 5 Engaging Your Stakeholders & Sharing Your Purpose

What will I learn

The modules are a combination of presentations, creative workshops and discussion.

Module 1: Introduction & Finding your Purpose

1 Introduction to Sustainable Fashion (Presentation)

- What is Sustainable Fashion and how did we get here?
- What is the local and global context?
- **Making Sense:** Why is it important to understand for myself and my professional role?

2 Key Concepts (Presentation)

- What is the difference between sustainable and circular fashion?
- What is lifecycle thinking and the Hierarchy of Waste?
- **Making Sense:** How can I apply these concepts to my organisation or professional role?

3 Finding Your Purpose Coaching Session (Creative Workshop session)

- What is my unique values framework and purpose in this context?
- What is my organisation's existing sustainability strategy?
- **Making Sense:** How can I make significant positive change in my professional role and to my organisation's strategy?

4 Meet the Expert

A presentation and discussion with an expert or thought leader in the sector

What will I learn

Module 2: Fabric Sourcing & Social Impacts in the Supply Chain

This second module will cover the key issues in fabric sourcing and explore social impact issues in the supply chain.

1 Fabric Sourcing (Presentation)

- What are the impacts of the different fibre groups and sustainable alternatives?
- What is the importance of labelling and certification?
- What are the key impacts at dyeing and finishing stages of textile manufacture and latest innovative solutions?
- **Making Sense:** What is my organisation's approach to better sourcing and chemical management and how can I contribute to making a positive change?

2 Social Impacts in the Supply Chain (Presentation)

- What are the main social impact issues for workers in textile and garment manufacture?
- What is the role of a Code of Conduct and third-party auditing?
- What are the latest innovative solutions in addressing social impact issues?
- **Making Sense:** What is my organisation's approach to addressing social impact issues and how can I contribute to making a positive change?

3 Meet the Expert

A presentation and discussion with an expert or thought leader in the sector

What will I learn

Module 3: Packaging, Use & End-of-Life

This module will consider sustainable packaging, and explore impacts and opportunities in the use phase and at end-of-life for garments.

1 Packaging (Presentation)

- What are the key impacts and challenges with packaging in the fashion supply chain?
- What are the latest innovative solutions for sustainable packaging?
- **Making Sense:** What can I or my organisation do to develop a sustainable packaging strategy?

2 Use (Presentation)

- What are the key impacts that occur during the washing and use of garments?
- What are the latest innovative solutions and approaches that engage consumers in addressing these impacts?
- **Making Sense:** What can I or my organisation do to encourage more sustainable consumer behaviour in the use phase?

3 End-of-Life (Presentation)

- What are the key challenges and issues that occur at the end-of-life of fashion garments?
- What are the latest innovative solutions and approaches that engage consumers and brands in addressing post-consumer textile waste?
- **Making Sense:** What can I or my organisation do to address post-consumer textile waste?

4 Meet the Expert

A presentation and discussion with an expert or thought leader in the sector

What will I learn

Module 4: Better by Design

This module will consider sustainable design strategies for designing better fashion products and systems and use an interactive workshop to re-design a real garment.

1 Better by Design (Interactive Workshop Session)

- What is the role of design in improving sustainability impacts of a fashion product across the lifecycle?
- What are the most common design strategies being utilised to address sustainability impacts?
- What tools and methods exist for designing better fashion products?
- **Making Sense:** How can I or my organisation use sustainable design strategies to improve impacts across the lifecycle?

2 Meet the Expert

A presentation and discussion with an expert or thought leader in the sector

Module 5: Engaging Your Stakeholders & Sharing Your Purpose

This module will explore how to be an effective change agent and leader in your organisation and with your external stakeholders.

1 Engaging Your Stakeholders (Presentation)

- Who are my stakeholders and how can I engage with them on the sustainability agenda?
- What are some examples of best practice in engaging with stakeholders?
- What skills do I need to become an effective change agent and leader in this space?

2 Sharing Your Purpose (Presentation)

- What did I learn about my unique values framework and purpose in this context?
- What project or topic did I focus on during this course?
- What is my plan for activating change in my professional role or organisation

3 Meet the Expert

A presentation and discussion with an expert or thought leader in the sector

4 Closing Drinks

Key Take Aways

After completing the programme, you will be able to:

Sourcing/Supply Chain:

- Apply up-to-date information on main fibre groups and sustainable materials to your sourcing strategy and understand labelling and certifications
- Understand latest innovations in clean textile manufacturing, finishing and bio-technology

Social Impacts:

- Recognise main challenges and impacts for workers in textile supply chains
- Develop a Code of Conduct and understand auditing
- Understand latest solutions to empowering workers that go beyond auditing

Use Phase:

- Recognise impacts in wash/dry/care and learn how to encourage sustainable care practices through garment labelling and marketing

Packaging:

- Source sustainable packaging options for your supply chain, garment labelling and point of sale

End-of-Life

- Identify best practice for end-of-life strategies, how to engage your customer in closing the loop and gain insights on global circular textile initiatives

Design

- Implement a range of sustainable design strategies that reduce impacts across the lifecycle of fashion products

Leadership Skills:

- Learn how to develop a successful sustainability strategy for your organisation and how to engage your internal and external stakeholders
- Define your own values framework and learn the tools and techniques for reflective practice

Pricing

The programme runs over five days and the fee includes catering, course materials and two coaching sessions.

Price \$2,950

Group/In-house Programmes:

Additionally we can tailor the training programme specifically to your organisation or industry needs. Please get in touch to discuss your tailored course and pricing.

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Core Principles

The course structure and content is founded on several core principles:

Lifecycle Thinking

A fashion product has impacts across all stages of the lifecycle. The lifecycle framework offers a systems-wide perspective to the key issues and is useful for identifying opportunities for innovation and improvements.

Creative Learning

Creative thinking has never been more important. This course will engage both your left and right brain through a combination of lectures, problem-based learning and interactive workshops.

Values Mapping

An engagement with the sustainability agenda taps into our most fundamental human-ness. A central part of the course will be a range of tools for reflective, mindful practice that support a deep dive into your personal values and purpose.